

# Peninsula Hotel Nonprofit Collaborative

*Matching Hotels & Nonprofits to Share Reusable Items*

## About the Program

The Peninsula Hotel Nonprofit Collaborative (PHNC) is a partnership between hotels and nonprofit organizations located on the San Francisco Peninsula serving San Mateo County. The primary focus of this group is to facilitate reuse and sharing of resources. The initial geographic focus is the San Francisco Airport (SFO) region.

## Program Goals

- Take usable discards from the waste stream of hotels and share them with nonprofit organizations.
- Provide in-kind support for nonprofit agencies.
- Support state waste reduction mandates for each participating city.

## Program Components

- Monthly meetings to share reusable items between hotels and nonprofits.
- "Green business" education for hotel and nonprofit managers to improve their operations and reduce costs.
- Recognition and documentation of materials exchanged.

## Benefits

The benefits of the program are multi-faceted and can be described as a win-win-win. The partners can reduce their costs and increase business efficiency by learning to incorporate more reuse, recycling, and sustainability practices into their everyday activities.

### **Saves Money**

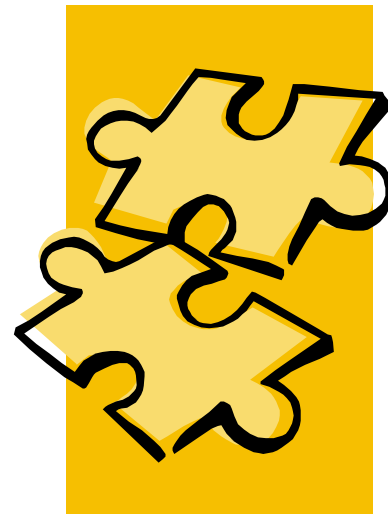
By reducing discards, hotels will save on their monthly disposal costs. And, by receiving the reusable items, nonprofits save valuable funds for other program uses.

### **Provides Desired Service**

Hotels are looking for ways to be involved with the community while reducing discards. Nonprofits are looking for reusable items. PHNC matches these desired services.

### **Helps Cities Meet State Recycling Mandate**

Each city is mandated by the state to meet and maintain a 50% diversion rate of materials from the waste stream. The PHNC cities achieve that result by reusing instead of discarding food, furniture, and clothing.



*Putting the pieces together through reuse*

## The Model

The Peninsula Hotel Nonprofit Collaborative (PHNC) is modeled on the San Francisco Hotel/Non-profit Collaborative, an informal, grass-roots organization running for nine years. Nearly 40 participants attend each meeting representing about 15 large hotel brands and 20 nonprofit groups who focus on nutrition, job training, and housing. Annually, about 120,000 pounds of material is diverted from the landfill through this group.

Each month, hundreds of items are available for reuse from hotels:

Linens	Sofas	Pillows	Lamps
Chairs	Desks	Food	Clock radios
Lost and found items	Bathroom amenities		

PHNC helps find homes for these items by pairing hotels with local nonprofit organizations.



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